

**ECSAAG Alcohol Sub-committee
Meeting Notes for November 8, 2004
11:00 – Noon
EISD**

Present: Mike Blanksma, Wendy Sellers, Gary Owen, Dan Curran

Implementation plan was reviewed and the following objectives were discussed in detail by sub-committee.

Objective 3.14 Expand community awareness of the issues of alcohol abuse through local newspaper, media outlets and other community forums about alcohol abuse and its effect on the community.

Potential alcohol content for the website was identified:

Community Resource information for AA/Alanon
Local treatment services such as ESAP, ECCC, PATS, Sparrow
Resources for parents
Responsible drinking for adults
Cage questionnaire
Links to NIDA/Samsha

Articles that we could write for local publications:

Binge Drinking
Harm Reduction strategies
Community Norms and contribution to underage use
Media Messages
Coaches and Substance Abuse Prevention Strategies

Community Forums:

Locations where we have PNA data include Eaton Rapids, Waverly and Grand Ledge. We discussed that this may be an outcome of efforts to engage key stakeholders in reviewing data. Currently, we are trying to contact all involved and bring them together in December for a workshop.

Suggested participants were brainstormed: Superintendents, Police Chiefs and City Council, Parent Groups, Churches, School Boards, Asset Teams, Coordinated School Health Teams, Local Wellness Teams

Next meeting: Review data that was collected for meth mapping and generate list for mapping alcohol. Also it was suggested that the entire coalition be trained on doing the Powerpoint presentation and resolution at the next meeting.